

Kiosks & Digital Signage

Extend Your Capabilities



With 24x7x365 nationwide coverage and on-site support, **Essential's offerings are fully customizable**, tailored to meet each customer's unique functional requirements and the most demanding service level agreements in the industry.

EssentialSM is a Full Service Solution

Digital signs and self-service kiosks have become highly effective tools of communication and customer assistance for businesses of all kinds. Whether it's a restaurant franchise implementing digital menus and ordering kiosks, corporate offices using digital signs for internal communications, or a hotel chain showcasing nearby attractions on lobby signs, there is undeniable opportunity for business growth with the addition of these technologies.

Rollout of new technology takes coordination of teams from project management through field technicians. Then, as all technology does, they require periodic upgrades and maintenance. Essential works with customers in all industries structuring project

plans and service packages to meet unique needs, from new installations to maintenance and refreshes.

With over 30 years of experience providing end-to-end IT solutions, our Managed Workforce[®] model is built to provide the specific field coverage, technical skills, account management, quality assurance and reporting systems needed to cover all aspects of each unique engagement.

With our robust platform of certified technicians, Essential is uniquely capable of providing coverage in white space areas, and well-equipped to meet customers' service level agreements. Together, these capabilities allow us to provide cost-effective, custom solutions to perfectly match our customers' individual needs.

Essential Offerings & Capabilities

- » Established Managed WorkForce[®] of vetted field technicians servicing every zip code in the United States and parts of Canada
- » Average 25,000+ service events per month with 95%+ SLA attainment
- » Network of 150+ forward stocking locations for logistics coordination
- » Service options — 24x7x365, same-day, next-day or depot repair

Proven Success

We've worked with customers in the following industries with kiosk/digital signage needs:

- » Large retail chains
- » Air & train transportation
- » Insurance
- » Telecommunications
- » State government
- » Food & beverage

Digital Signage & Kiosk Offerings

- » Project Management
- » Site survey
- » Integration
- » Installation
- » Moves
- » Depot repair
- » Maintenance
- » Preventative maintenance
- » 7x24x365 Technical Assistance Center
- » Level I & Level II help desk
- » Labor-only support available